



## MEDIA ACCREDITATION & OPERATIONS

### BLACKMORES SYDNEY RUNNING FESTIVAL - SUNDAY 17 SEPTEMBER 2017

On Sunday 17 September 2017, more than 33, 000 runners are expected to take part in the Blackmores Sydney Running Festival. The Blackmores Sydney Running Festival incorporates four events: **Blackmores Sydney Marathon, Blackmores Half Marathon, Blackmores Bridge Run (10km) and Blackmores Family Fun Run (3.5km).**

This year, the Blackmores Sydney Marathon will act as the Australian Marathon Championships.

#### **Courses: (see attached course maps for event routes)**

- All events will start at Milsons Point on Alfred Street, Milsons Point.
- All events will pass over the Sydney Harbour Bridge.
- The Blackmores Sydney Marathon, the Blackmores Half Marathon and Blackmores Bridge Run (10km) will finish at the Sydney Opera House, while the Blackmores Family Fun Run/Walk (3.5km) will finish at the Conservatorium of Music.
- The half marathon and marathon run through Hyde Park and eastwards to Centennial Park before returning through the city, out to Pyrmont and back along the harbour foreshore to the Opera House

Event	Event Start Times (Milsons Point)	Elite Finish Times	Finish Location
Blackmores Half Marathon	6.00am	7.04am	Sydney Opera House
Blackmores Sydney Marathon wheelchairs	7:00am	8:40am	Sydney Opera House
Blackmores Sydney Marathon	7.05am	9.14am	Sydney Opera House
Blackmores Bridge Run	8.00am	8.29am	Sydney Opera House
Blackmores Family Fun Run/Walk	9.00am	9.15am	Sydney Conservatorium of Music

#### **Media Accreditation:**

- **Completed form must be returned by 5:00pm Friday 8 September by email: [zannie@mediaopps.com.au](mailto:zannie@mediaopps.com.au)**
- Accreditation passes will be posted to you via express post.
- Only accredited media will be permitted on the Start & Finish Line, on the course and on the Bridge Deck – no pass, no access. Bridge Deck access is limited.
- Accreditation = Blackmores Sydney Running Festival Media Pass (note: other accreditation such as NSW Premiers Department/ National Visits media passes are not valid for this event)
- Accreditation applies to the passholder only. Additional staff must be accredited - 'guests', family members and others accompanying working media will not be permitted to enter areas where accreditation is required (this especially applies to the Bridge Deck - no pass, no entry)
- Accreditation is given on the proviso media abide by directions of all event officials.

#### **Road Closures, Parking & Movement from Start to Finish:**

- The Sydney Harbour Bridge and CBD roads will be closed to traffic from 4:00am until 1:30pm. For more details on road closures check [www.livetraffic.com](http://www.livetraffic.com)
- The Sydney Harbour Tunnel and City Tunnel will be open all day
- There is no parking at the Sydney Opera House forecourt and Macquarie Street road closures will be in place from 4am, preventing access to the Opera House Car Park entry/exit
- Access to Sydney Opera House finish area is best via Circular Quay (walking)
- Access to Conservatorium of Music finish area is best via Macquarie Street and Conservatorium of Music (walking)
- Access to the finish area will be granted by finish marshals on the production of your Media Pass.
- Media vehicles are not permitted on the event course.
- TV link vans permitted at Milsons Point & Sydney Opera House ONLY on approval - please contact to discuss (Zannie 0418 274 291)
- Media moving from Milsons Point Start to Sydney Opera House Finish and Sydney Conservatorium of Music can access water taxi transfers at 6.40am, 7.30am, 8:20 am and 9:40am from Jeffery Street Wharf (South Eastern side of Bradfield Park, Kirribilli side) to Man O' War Steps. *Please register interest on accreditation application form or call Zannie 0418274291*

**Bridge Deck Guidelines & Access Prior To Event Start:**

- Bridge Deck access prior to the event start is strictly limited by numbers – priority will be given at Media Director's discretion within Event Management & TMC restrictions
- If you are given accreditation for Bridge Deck access prior to event start, you MUST meet Media Manager at the **Observatory Hill boom gate on southern approach at 5:30am Sunday 17 September to gain access to the roadway**
- No access to Bridge Deck from northern side prior to event start - **you MUST meet media manager at Observatory Hill boom gate on southern side of Bridge at 5:30am**
- No accreditation with Bridge access approval = no access
- No access to Bridge cycle way
- No climbing or standing on fences/barriers/bridge structure
- Do not obstruct runners/walkers – please keep to the sides and assist to keep the entrants moving

**Video Highlights Package, Photographs & Results:**

- Network Ten are the exclusive live broadcast rights holders for Blackmores Sydney Running Festival. Network Ten will broadcast the event live 7:00am-10:00am on Sunday 17 September 2017
- Photographs of event highlights will be distributed via email to metropolitan newspaper, wire and agency picture desks by approx. 2pm Sunday 17 September
- Results of top 20 for each event will be distributed via email to news and sports desks (and via AAP Medianet) by 2pm Sunday 17 September.

**Updates & Results During the Event**

- Race updates available for radio news and programs on race day – please call to pre-arrange

**Contacts:** Zannie Abbott, Media Opps 0418 274 291 or Nicole Browne, Media Opps 0414 673 762



**BLACKMORES SYDNEY RUNNING FESTIVAL 2017  
MEDIA ACCREDITATION APPLICATION**

*(Email zannie@mediaopps.com.au by 5pm, Friday 8 September 2017)*

**Please ensure ALL individuals working on event day have copy of attached media/event guidelines to plan travel, access & coverage on the day**

**MEDIA ORGANISATION:**

**APPLICANT NAMES, & MOBILE PHONE NUMBERS:**

*(Every person working on event day MUST have accreditation pass)*

<b>Name</b>	<b>Role/Job</b>	<b>Mobile Nbr</b>
1.		
2.		
3.		
4.		

**CONTACT NAME & STREET ADDRESS TO RECEIVE ALL ACCREDITATION PASSES:**

**Name:**

**Street Address:**

**Contact Nbr:**

**EMAIL ADDRESS:**

*(Email at which you wish to receive event information and results)*

**REQUEST ACCESS TO SOUTHERN SIDE OF BRIDGE PRIOR TO EVENT START**   
*Spaces limited - you will be contacted regarding this request*

**TV VEHICLE PARKING PASS REQUIRED FOR START AREA (MILSONS POINT)**   
*Vehicles will not be able to leave this area until all runners have left start area – final wave of runners start 9:00am*

**TV LINK VAN AT FINISH AREA (WESTERN SIDE OF SYDNEY OPERA HOUSE)**   
*Spaces limited - vehicle must be in position by 5:00am Sunday 17 September*

**WATER TAXI TRANSFER – JEFFERY STREET WHARF (SOUTH EASTERN SIDE OF BRADFIELD PARK, KIRRIBILI SIDE) TO MAN O' WAR STEPS**

Please tick which water taxi departure time is preferred: 6:40AM  7:30AM   
8:20AM  9:40AM

**NUMBER OF PEOPLE ON WATER TAXI:**

***Accreditation will be confirmed by phone and passes distributed by 5pm Thursday 14 September***

**ALL PERSONS WORKING ON EVENT DAY MUST HAVE ACCREDITATION PASS - YOU WILL NOT BE PERMITTED IN THE EVENT AREAS WITHOUT PASS**

**QUERIES: ZANNIE ABBOTT, MEDIA OPPS 0418 274 291**